

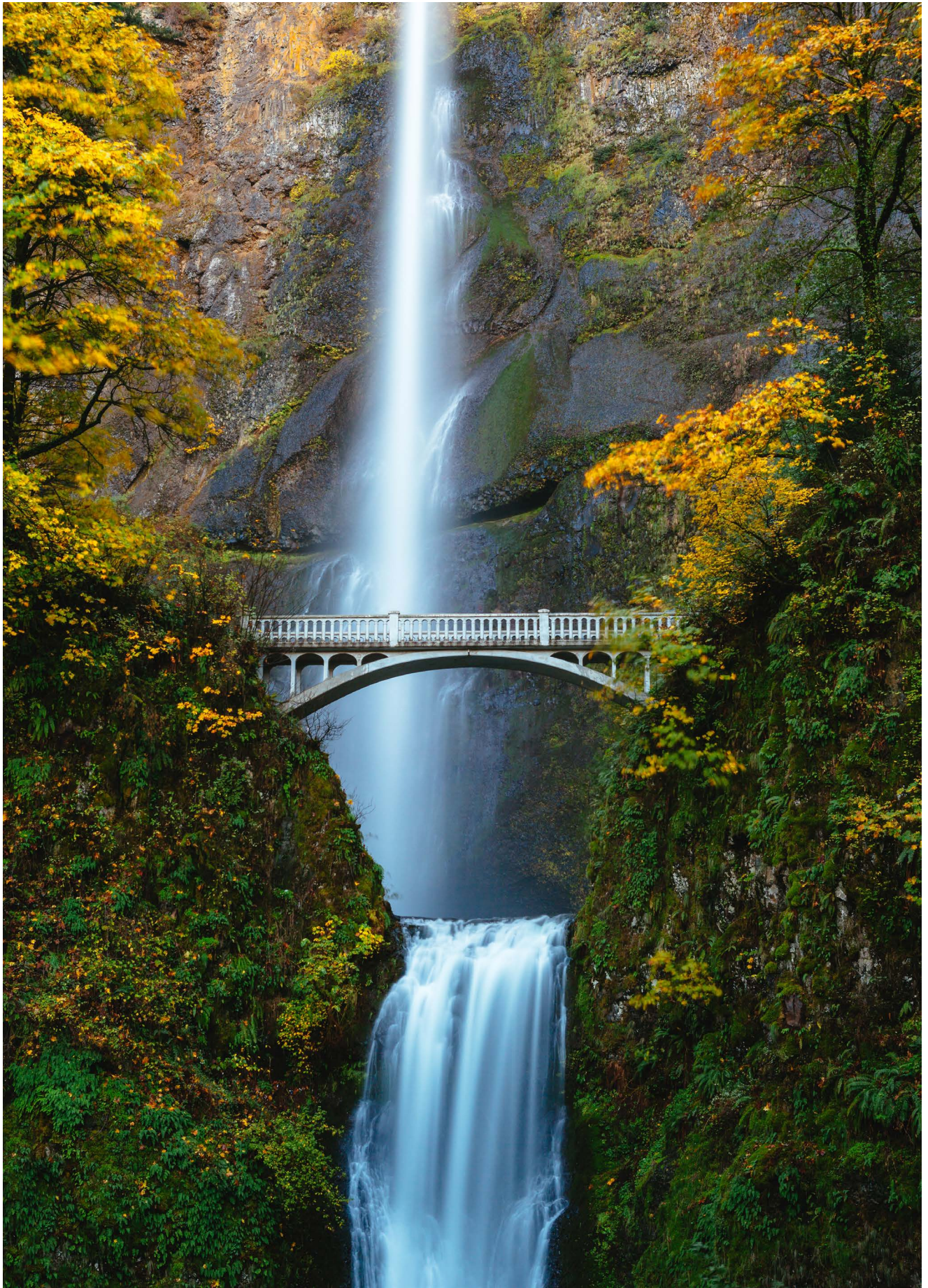
# SPONSORSHIP OPPORTUNITIES

## FOR EAST COUNTY ARTS

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CREATING POSSIBILITIES FOR OUR COMMUNITIES



## **East County has so many groups working hard to bring Arts and Culture opportunities to the community!**

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The Center For The Arts Foundation, founded in 2005, serves Gresham and East County communities.

The Foundation's mission of advocacy, growing the arts community, and partnership development enables us to promote a rich, vibrant arts & culture environment. Music Mondays, a signature event for the past 15 years, occurs every Monday evening in July and August. The free concerts draw hundreds to Gresham's Arts Plaza to hear and experience exciting music presented by the best in local, regional, and as available, national talent. As the summer progresses, we have seen crowds well up over a thousand. Music Mondays on the Arts Plaza offer wide and various opportunities for our sponsors to interact and connect with music-lovers from Gresham, East Portland, our neighbor East County cities, plus out of state visitors.

Now well established is our newer series, Wednesday Music in the Parks, occurring every other Wednesday in July and August. Our welcoming open spaces invite families of all ages and cultures to gather and enjoy relaxed opportunities to connect to one another. In 2024 we are adding beverages and food vendors to these ever-growing evenings showcasing culturally specific music.

The continued success in these venues and concerts, has led to increased creative opportunities in Gresham. With the Summer 2024 Arts Festival the Foundation launches the "Spirit of Gresham" expanding our vision for community enrichment and engagement. Aligned with the City of Gresham's Strategic Goals, the Foundation is dedicated to an increasingly vibrant and strong arts and cultural environment as central to healthy and safe communities.

The Spirit of Gresham sets the stage for new creative opportunities for artists and performers, multi-cultural communities, and all age groups, while strengthening opportunities for business and sponsor support. By increasing and expanding Signature Events, we open more doors for our businesses and citizens to connect, while enjoying Gresham and East County's diverse talents and artistic expression.

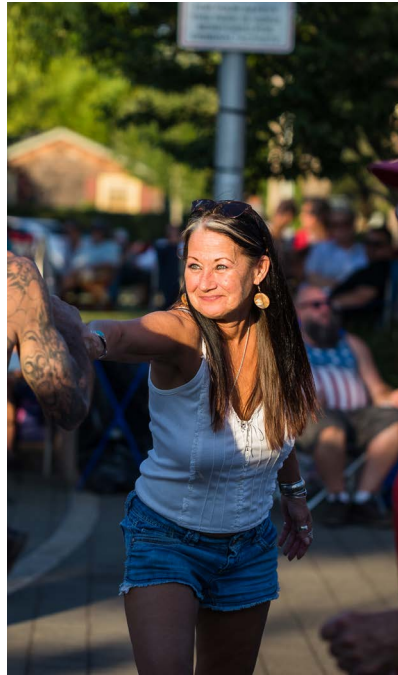


# About Center for the Arts Foundation

The Foundation's vision, as a 501c3 non-profit, is a Gresham community of vibrant and diverse arts experiences and opportunities.

**Music Mondays**, now entering its 15th year, offers free evening concerts on the Arts Plaza each Monday evening in July and August. The Foundation's signature event brings diverse genres of music locally and regionally known talent to our Gresham audiences.

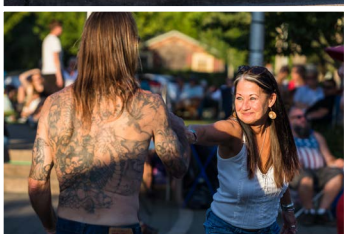
Our newest series, **Wednesday Music in the Parks**, showcases culturally specific music in neighborhood parks. This series will take place on four Wednesdays in July and August.



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## Contribute to the Foundation

Center For The Arts Foundation is a charitable  
501(c)3 public benefit organization. Tax ID 20-3619795  
[GreshamCenterForTheArts.org](http://GreshamCenterForTheArts.org)  
<https://greshamcenterforthearts.org/music-mondays>





# SUMMER MUSIC SERIES

## SPONSORSHIP OPPORTUNITIES

We are kicking off our 15th Season of FREE music concerts at Gresham's Arts Plaza, every Monday evening in July and August 5:30-8:30pm!

Our newest series, Wednesday Music in the Parks, showcases culturally specific music in Gresham neighborhood parks. This free series will take place on four Wednesdays in July and August from 6:30pm-8:30pm.

Supporting local musicians, we showcase a wide variety of music representing many cultures and styles. Extensive food and beverages available at each event. Bring the family and enjoy!

### Platinum Sponsor \$7,500

Platinum Sponsor placement of logo on print materials  
Platinum Sponsor Recognition on advertising  
Recognition by emcee at each Music Monday & Wednesday Music in the parks  
Exclusive industry sponsor opportunity  
Plus all Benefits of Gold Sponsor

### Gold Sponsor \$5,000

Gold Sponsor placement of logo on print materials  
Gold Sponsor recognition on advertising  
Introduced by emcee for 1 minute commercial for your business  
10x10 Space for marketing tent at each Music Monday & Wednesday Music in the parks  
Plus all Benefits of Silver Sponsor

### Silver Sponsor \$2,500

Silver Sponsor placement of logo on print materials  
Name recognition on advertising  
Banner, provided by sponsor, at all Music Mondays & Wednesday Music in the parks  
Plus all Benefits of Bronze Sponsor

### Bronze Sponsor \$1,500

Bronze Sponsor placement of logo on print materials  
Name recognition on advertising  
Social Media Mentions each week of series



# SPONSOR SIGN UP

## Yes! Sign Me Up!



- Platinum Sponsor \$7,500
- Gold Sponsor \$5,000
- Silver Sponsor \$2,500
- Bronze Sponsor \$1,500

Business Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Signature \_\_\_\_\_

**Invoice Me**

**Pay Online**

**Check**

Mail check to:  
Center for the Arts Foundation  
333 N Main Ave  
Gresham, OR 97030

Total \_\_\_\_\_

**Please email your high resolution logo to: [shannon@SRCCCommunityConsulting.com](mailto:shannon@SRCCCommunityConsulting.com)**

Contact: [centerartsfoundation@gmail.com](mailto:centerartsfoundation@gmail.com)

Center For The Arts Foundation is a charitable 501(c)3 public benefit organization. Tax ID 20-3619795



# The SDF Collective

## SPONSORSHIP OPPORTUNITIES

### A brand new way to blend Arts and Entrepreneurship.

The SDF Collective is the NEW Creative Epicenter in Gresham, with everything provided for small businesses and entrepreneurs: Cameras, Lights, Podcasting, Hair & Makeup, Props, Computers, Software and so much More!

Hugely community driven, the SDF Collective puts on several events throughout the year such as our Annual Creator's Halloween Event, and the Community Splash Day!

**Annual Creator's Halloween Event** is a public Halloween event wherein we celebrate in Creative Style. This year's theme: Pirates! We partner with local business and services providers all for one *spectacular evening* and a portion of all proceeds goes to our Creator's scholarship fund which provides aid to local creatives needing assistance.

**Community Splash Day**, in partnership with the Center for the Arts Foundation, will be held Thursday August 15th at the Gresham Arts Plaza. Community members will have the opportunity for wet, chaotic fun as teams challenge each other to rounds of water fights. Local businesses, musicians, food trucks, city leaders and volunteers will participate to put this event on.



**We're Calling all Creatives and Sponsors looking to make a difference through Kindness, Common Sense and Humor.**



Learn more at [sdfcollective.com](http://sdfcollective.com) or Contact Ameer Curtis at 503.799.1426

20 NW 3rd St Gresham OR 97030  
503.486.2733  
[connect@sdfcollective.com](mailto:connect@sdfcollective.com)

**Thank you for your Consideration!**



the SDF  
COLLECTIVE





# the SDF COLLECTIVE



COMMUNITY

SPLASH DAY

THE CREATOR'S ANNUAL

HALLOWEEN EVENT

## Patron Sponsor \$2,500

Recognition in event advertising and marketing as Patron Sponsor  
Patron Sponsor recognition on SDFC and CFTAF websites and social media  
15 second commercial filmed by SDFC and shared on social media sites  
10x10 space for booth at Festival  
Your Banner displayed at event

## Platinum Sponsor \$1,500

Recognition in the event advertising and marketing as Platinum Sponsor  
Social Media Mentions as Platinum Sponsor  
SDFC Platinum Sponsor recognition on SDFC and CFTAF websites  
10x10 space for booth at Festival  
Signage at event

## Gold Sponsor \$1,000

Recognition in event advertising and marketing as Gold Sponsor  
Social Media Mentions as Gold Sponsor  
SDFC Gold Sponsor recognition on SDFC and CFTAF websites  
Signage at the event

## Silver Sponsor \$500

Recognition on SDF Collective website as Silver Sponsor  
Social Media Mentions as Silver Sponsor  
Signage at the event

## Bronze Sponsor \$250

Recognition on SDF Collective website as Bronze Sponsor  
Logo on event signage

Fiscal Non-Profit Partner: Center For The Arts Foundation is a charitable  
501(c)3 public benefit organization. Tax ID 20-3619795



# **SPONSORSHIP OPPORTUNITIES**

## FOR EAST COUNTY ARTS

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# **THANK YOU**

STAY TUNED FOR OUR WINTER EVENTS

**CREATING POSSIBILITIES FOR OUR COMMUNITIES**